

# The Holiday Season is upon us...

Hello all!

Holiday Season is upon us with parties and function sales available. It is key to be aggressive in going after this business whether you own a pub or family-style restaurant. Take advantage of the time your customers spend at their table reminding them of your catering capabilities. It is important to advertise this segment of your business as it is a guaranteed sale, there is little waste involved because you control the flow of food and the number of people is a known factor.

We have a large selection of products to cover all of your catering needs from reusable trays and bowls, plastic ware and customizable holiday napkins.

We have expanded our specialty cheese category. Take advantage of the recent explosion in popularity of imported and domestic specialty cheeses. There are thousands of ideas to use cheese as an appetizer or part of a whole course.

When putting together a cheese plate, keep the selections simple yet offer an equal representation of styles. Styles would include soft, semi-soft, semi-hard and hard. Examples would be brie, gorgonzola, aged provolone, aged gouda and Parmesan Reggiano. We also have a selection of dessert cheeses - Cranberry Chevre, Blueberry Stilton and Cranberry Stilton. A portion would be 1-2 ounces per person in either a course or an a la carte appetizer plate where the customer would choose 3 of 5 or 5 of 7. Pair these offerings with fresh or dried fruit, nuts, jams, wine or beer.

I am available to answer any questions on products, concepts or ideas.

Happy Holidays!




Cover: Rosemary Grilled Lamb Loin Chop with Cranberry Relish Courtesy of Catelli Brother's  
Item # 914380

- 4 Fresh Produce Temperature Guide
- 5 Cedar's
- 6 Associate Spotlight, Ricci Abbott
- 7 Jennie-O, Farmland, JHS
- 8 Solo, Simplot, Fabri-Kal
- 9 Kettle Cuisine, Michael Foods
- Lamb Weston
- 10 Nick's Sausage, Green Scapes, Dianne's
- 11 Green Mountain Coffee
- 12 The Recipe Box
- 16 Norpac, Catelli Brothers, McCain
- 17 Sugar Foods
- 18 Yoplait
- 19 The Sedgley Place
- 20 Handgards, First Mark
- 21 Assoluti Pasta
- 22 Philadelphia Cream Cheese
- 23 Afflab Sustainability

Back Cover: NorthCenter goes 100% Wind Powered



## The Recipe Box

- Roasted Rack of Lamb Page 12
- Roasted Harvest Blend Vegetables Page 13
- White Pizza Page 14
- BBQ Chicken & Sausage Pizza Page 15



Printed on 50% Recycled Paper  
All publication photos courtesy of vendors and iStockphoto.com